



**DEPARTMENT OF THE ARMY**  
**FAMILY AND MORALE, WELFARE AND RECREATION COMMAND**  
**US ARMY INSTALLATION MANAGEMENT COMMAND**  
4700 KING STREET  
ALEXANDRIA VA 22302-4415  
KELLY PHILLIP  
PH: 703-681-5223

04 DEC 2009

Dear Potential Offeror,

“America’s Army, committed and ready, is served by responsive Morale, Welfare and Recreation (MWR) programs that enhance quality of life, contribute to communities of excellence, enrich living and working environments, and foster a sense of community.”

**Imagine your Quick Serve Buffet Style dining concept becoming a part of the Army’s communities of excellence! Interested? Then read on.**

The U.S. Army Family and Morale, Welfare and Recreation Command (FMWRC) is an organization dedicated to serving the needs of our Soldiers and their families by offering a variety of entertainment, recreation and restaurant facilities aboard Army installations worldwide. We are currently seeking Contractors interested in offering Quick Serve Buffet Style (cafeteria) dining facilities, to include catering services and Name Brand Fast Food outlets to **Redstone Arsenal, Alabama and Aberdeen Proving Ground, Maryland.**

**Army installations offer an attractive demographic market for potential Contractors to provide quick serve dining services to include:** Active Duty military members, reserves, on-post civilians, and military students.

Attached is our Request for Proposals further defining the opportunities at Redstone Arsenal and Aberdeen Proving Ground. **Potential Offerors may propose on one or both locations.**

In an effort to provide valuable additional information, insight and guidance **Pre-Proposal Conferences** will held at each location the **second week of January 2010.**

- **Tuesday January 12, 2010** **Redstone Arsenal, Alabama**
- **Thursday January 14, 2010** **Aberdeen Proving Ground, Maryland**

More complete details regarding the conference sites (to include maps and local sources of lodging) will be provided no later than 18 December 2009. Please feel free to contact me for further information at 703-681-5223 or via email at [kelly.phillip@us.army.mil](mailto:kelly.phillip@us.army.mil).

The purpose of the Pre-Proposal conferences is to introduce prospective Contractors to the Public Private Venture (PPV) program as a whole and educate all on the solicitation process. As a prospective Contractor, you are highly encouraged to attend these conferences. The conference is intended to be an informational open forum where questions and insights can be shared and discussed. Representatives from the local Army communities will be present to share their personal experiences, presenting valuable information and details regarding their installations.

Should this exceptional opportunity interest your organization, and you wish to be included on our proposal source list, please complete the attached “Response Form” and return it to this office or respond to via e-mail no later than **15 December 2009.**

If you need additional information, please contact the undersigned at (703) 681-5223, fax (703) 681-5363 or via email at: [kelly.phillip@us.army.mil](mailto:kelly.phillip@us.army.mil).

Sincerely,

Kelly Phillip  
Contract Specialist  
FMWRC Army NAF Contracting